

PRESS KIT

TechTurn is the industry leader for used technology recovery, refurbishing and remarketing. TechTurn provides an easy, economical, environmentally safe and risk-free solution for technology asset retirement. We specialize in rebuilding and remarketing retired computers, notebooks, displays and enterprise systems. TechTurn's services make the entire asset recovery process convenient and easy, while delivering maximum value for your used assets. TechTurn is the trusted service provider for several of the most respected corporate brands in the world.



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Who We Are

Headquarters:

TechTurn
2214 West Braker Lane
Austin, TX 78745
Main: (512) 997-7974
Fax: (512) 997-7566

Entered Commerce:

1999

Ownership:

Private

Investors:

Catterton Partners

Leadership Team:

Jeff Zeigler . CEO
Jake Player . President
Trent Turner . CFO
Bill Long . VP, Sales & Strategic Partners
Jeff Genung . VP, Account Management
Bob Shiels . VP, Sales
David Wright . VP, Sales & Opportunities

Board of Directors:

Senator Bill Bradley
Dan Esty
Michael Farello
Nikhil (Nik) Thukral
Jeff Zeigler
Jake Player



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Locations

TechTurn operates a modern 120,000 square-foot facility in Austin, TX and a 80,000 square-foot facility in Richmond, VA. Each facility is ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 certified and provides state-of-the-art audit, tracking and data security for your firm's assets.



Corporate Headquarters:
2214 West Braker Lane
Austin, TX 78758
Main: (512) 997-7974
Fax: (512) 997-7566

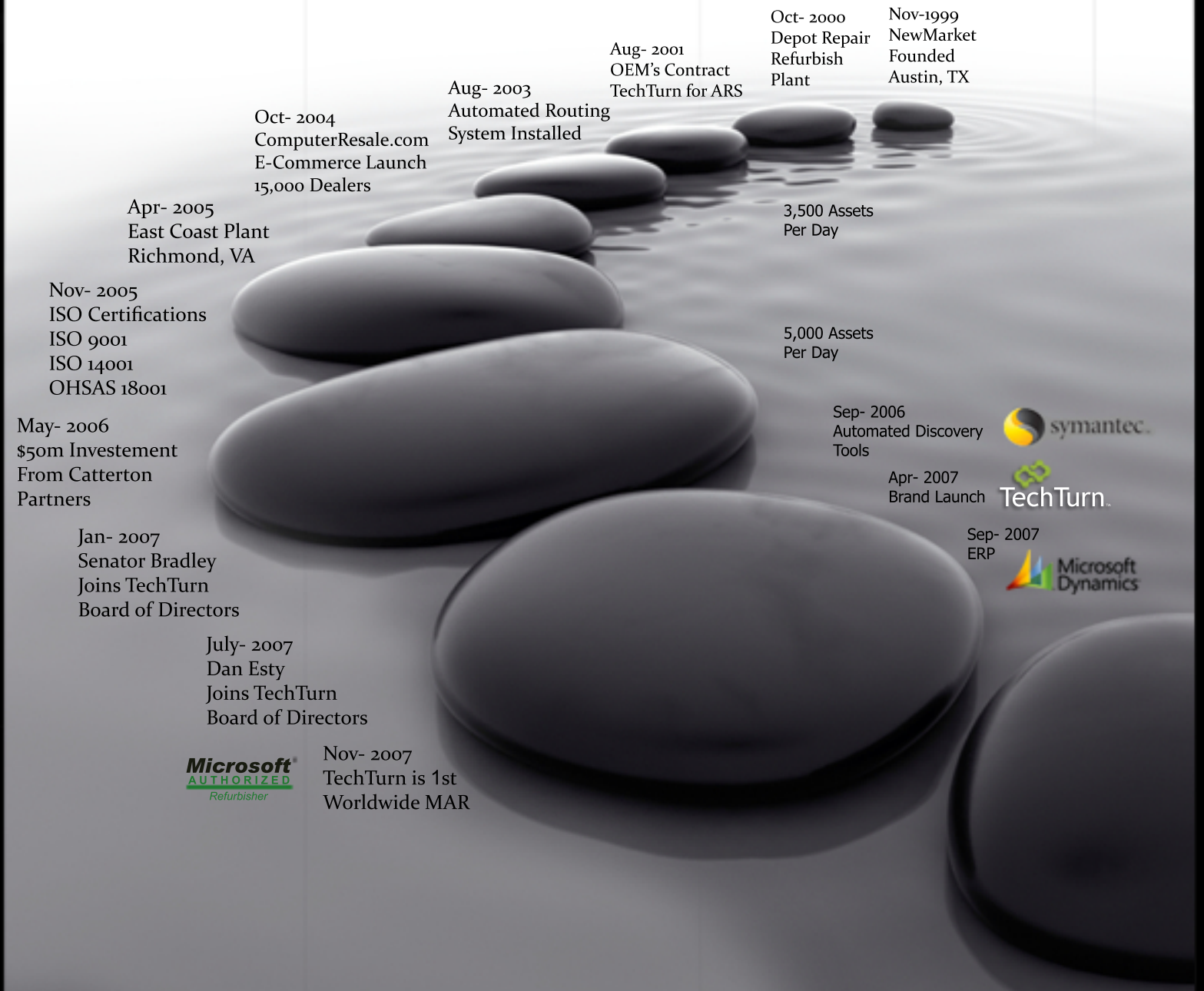
TECHNOLOGY REBUILT

East Coast Operations:
11890 N Lakeridge Pkwy.
Ashland, VA 23005
Main: (804) 798-7566
Fax: (804) 798-7994



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History



Nov-1999
NewMarket
Founded
Austin, TX

Oct- 2000
Depot Repair
Refurbish
Plant

Aug- 2001
OEM's Contract
TechTurn for ARS

Aug- 2003
Automated Routing
System Installed

Oct- 2004
ComputerResale.com
E-Commerce Launch
15,000 Dealers

Apr- 2005
East Coast Plant
Richmond, VA

Nov- 2005
ISO Certifications
ISO 9001
ISO 14001
OHSAS 18001

May- 2006
\$50m Investment
From Catterton
Partners

Jan- 2007
Senator Bradley
Joins TechTurn
Board of Directors

July- 2007
Dan Esty
Joins TechTurn
Board of Directors

Nov- 2007
TechTurn is 1st
Worldwide MAR

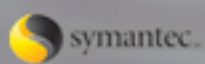


Oct- 2000
3,500 Assets
Per Day

5,000 Assets
Per Day

Sep- 2006
Automated Discovery
Tools

Apr- 2007
Brand Launch

Sep- 2007
ERP

Microsoft
AUTHORIZED
Refurbisher

1999-2001 Remarketing Company	2001-2004 Services Company	2004-2006 Asset Management Company	2006-Present Expanded Asset Management Solutions
			
			

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Leadership Team

Jeff Zeigler - Founder, Chairman and CEO

Jeff Zeigler founded TechTurn in 1999 after working in the computer services industry for eight years. Jeff developed programs domestically and internationally for manufacturers and service providers in the IT industry, focusing on returns management and asset recovery programs.

Jeff continues to focus on the strategic direction of the company and works closely with the business development team that sells asset recovery services to large corporate accounts.

Jeff received his Bachelor of Arts from Virginia Military Institute in 1992. He may be contacted at jeff.zeigler@techturn.com.

Jake Player - President

Jake Player joined TechTurn in the summer of 2006 after serving as the leader of Worldwide Asset Recovery Services for Dell, Inc. One of Dell's fastest growing services businesses, the Asset Recovery Services group grew 82 percent under Jake's leadership. Jake is also a member of TechTurn's board of directors.

Jake graduated with a Masters in Business Administration from the University of Texas in 1997. He earned his undergraduate degree from Hampden-Sydney College in 1991 and may be contacted at jake.player@techturn.com.

Trent Turner, Chief Financial Officer

Trent Turner is the chief financial officer of TechTurn and is responsible for the accounting, finance and reporting functions, as well as the related controls around these areas. Trent joined TechTurn after an eight-year career in the finance organization at Dell, Inc. During his tenure there, Trent held roles in Corporate Finance, Services Finance, Dell Financial Services and Treasury. His expertise lies in establishing disciplined financial processes. Trent's career also includes positions in Corporate Finance at Associates First Capital Corporation, the Controllershship of \$2M Medicare home health agency, and in the audit department of Price Waterhouse. Trent is a Certified Public Accountant and holds an Accounting degree from The University of Texas at Austin. Trent may be contacted at trent.turner@techturn.com.



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Leadership Team

Bob Shiels - Vice President, Sales

As vice president of sales, Bob is responsible for developing new business within Fortune 1000 companies and other assigned accounts throughout the United States. With more than 15 years of computer services and IT consulting sales experience, Bob uses his extensive technology background to develop and manage key enterprise accounts for TechTurn. Previously, he served as the founder and director of business development for Secondary Technology Source. Bob also served as a key member of Redemtech's business development team in Columbus, Ohio and was the vice president of sales at Jordan Lawrence Group in St. Louis, Missouri. He is a graduate of Ohio State University in Columbus, Ohio. Bob may be contacted at bob.shiels@techturn.com.

Jeff Genung, Vice President, Account Management

Jeff Genung is responsible for developing new business with fortune 1000 clients and both increasing and diversifying TechTurn's product supply channels. Prior to joining TechTurn in 2002, Jeff served in a number of senior roles as an entrepreneur and as a senior executive. His diverse business experience includes such industries as technology start-ups, insurance, retail and small business consulting. Jeff received his degree in business administration from Cornell University. He may be contacted at jeff.genung@techturn.com.

Bill Long - Vice President, Sales & Strategic Partners

As vice president of Strategic Partners, Bill is responsible for establishing appropriate programs with the company's strategic partners to secure product availability, maximize product recoveries and verify that TechTurn's recycling network maintains compliance with environmental standards. Since joining TechTurn in 2002, Bill has served as business development manager and director of operations. Previously, he spent 15 years at Compaq Computer in corporate finance, new product introduction and computer recycling. Bill received a BS degree in accounting from Duke University and an MBA from the University of Virginia. He can be reached at bill.long@techturn.com

David J. Wright - Vice President Sales & Opportunities

David J. Wright joined TechTurn in September 2007 with responsibility for global product sales, ecommerce and web-based initiatives to drive revenue growth and diversity. Prior to joining TechTurn, David was with Solectron Corporation, responsible for the launch of both equipment remarketing and ecommerce initiatives for their Global Services group. David's initiatives earned him a Best New Business award within Global Services for 2006/2007. In addition, Wright was a key member of the Styx Capital executive team and has spent over fifteen years in the financial services industry to include five years developing, launching and expanding off lease equipment channels for Dell Financial Services. David can be reached at david.wright@techturn.com

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Board of Directors



Bill Bradley



Dan Esty



Michael Fareello



Nikhil Thukral



Jeff Zeigler



Jake Player

Senator Bill Bradley (www.billbradley.com)

Senator William W. Bradley, 64, is a Managing Director of Allen & Company LLC.

From 2001-2004, he acted as chief outside advisor to McKinsey & Company's nonprofit practice. He was a Senior Advisor and Vice Chairman of the International Council of JP Morgan & Co., Inc. from 1997-1999. During that time, he also worked as an essayist for CBS evening news and was a visiting professor at Stanford University, University of Notre Dame and the University of Maryland.

Senator Bradley served in the U.S. Senate from 1979 - 1997 representing the state of New Jersey. In 2000, he was a candidate for the Democratic nomination for President of the United States. Prior to serving in the Senate, he was an Olympic gold medalist in 1964 and a professional basketball player with the New York Knicks from 1967 - 1977 during which time they won 2 NBA championships. In 1982, he was elected to the Basketball Hall of Fame.

Senator Bradley holds a BA degree in American History from Princeton University and an MA degree from Oxford University where he was a Rhodes Scholar. He has authored six books on American politics, culture and economy, including his latest book *The New American Story*. Currently, Senator Bradley hosts *American Voices*, a weekly show on Sirius Satellite Radio that highlights the remarkable accomplishments of Americans both famous and unknown.

Dan Esty (www.estyep.com)

Dan Esty is Hillhouse Professor of Environmental Law and Policy at Yale University with faculty appointments in both Yale's Environment and Law Schools. He is Director of the Center for Business and Environment at Yale (www.yale.edu/cbey) and the Yale Center for Environmental Law and Policy (www.yale.edu/envirocenter).

Formerly a senior official at the U.S. Environmental Protection Agency, Dan is one of the world's leading experts on corporate environmental strategy. He and his consulting group, Esty Environmental Partners

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Board of Directors

Dan Esty (continued)

(www.EstyEP.com), have advised CEOs and top executives from Dow, Hanes, Honeywell, Ikea, Kerr-McGee, Limited Brands, Nokia, Northeast Utilities, Shell, and more than a dozen other companies in the United States, Europe, and Asia. Dan helped establish and continues to serve on Environmental Advisory Boards at Coca-Cola and Unilever.

Dan is the author or editor of nine books and numerous articles on environmental policy issues and the relationships between the environment and trade, competitiveness, governance, development, and environmental performance. His recent prizewinning book, *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage*, explains why environmental thinking has become a core element of business strategy and how corporate environmental efforts can generate significant market opportunities.

Michael J. Farello, Partner, Catterton Partners (www.cpequity.com)

Michael is a Partner of Catterton Partners, the leading private equity firm exclusively focused on providing equity investments to growing middle market consumer companies in North America. Prior to joining Catterton, Michael held several executive operating positions at Dell including general manager of Dell's multi-billion-dollar consumer electronics and direct stores businesses, vice president of consumer marketing and e-business, and executive assistant to the Office of the Chairman.

Previously, Michael spent 12 years at McKinsey & Company, most recently as a partner focusing on the firm's retail, hospitality, media, entertainment and consumer clients facing growth or customer service challenges. Michael left McKinsey to serve as senior vice president of sales and marketing at Escalate, a privately held software company serving specialty retail customers.

Nikhil (Nik) Thukral, Partner, Catterton Partners (www.cpequity.com)

Nik is a partner at Catterton Partners. Prior to joining Catterton, he was a vice president at MidOcean Partners, a New York- and London-based private equity firm. Prior to MidOcean, he spent three years with DB Capital Partners, the private equity arm of Deutsche Bank and the predecessor entity to MidOcean. While at MidOcean and DB Capital, he helped originate, evaluate, and monitor both control and minority investments in middle market companies in the consumer products and general industrial sectors. Prior to joining DB Capital, Nik was an associate in the Healthcare group at JP Morgan and Co., where he focused primarily on mergers and acquisitions and capital-raising mandates for clients in the pharmaceutical and healthcare services sectors, respectively. Nik received a BS in Finance with High Honors from the University of Illinois at Urbana Champaign, and an MBA from the University of Chicago.

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What We Do



 we **buy**
Asset Recovery, Off Lease
& Retail Returns

 we **rebuild**
Zero Landfill Policy
80%+ Reuse of Product

 we **sell**
Employee Purchase
Programs & eStore

VALUE

With a direct sales force and our E-Commerce store, TechTurn pays the most for your retired technology assets. Unlike consignment sellers, TechTurn immediately pays you for your assets.



SECURITY

TechTurn provides a thorough solution for cleansing disk drives using Department of Defense-compliant, three-pass data sanitizing tools.



ENVIRONMENT

TechTurn follows a strict zero landfill policy. We are ISO 9001-, ISO 14001- and OHSAS 18001-certified for meeting stringent quality and environmental standards.



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What We Do



Recovery & Rebuilding



Remarketing



Logistics



Reporting & Metrics



Proper Recycling & Disposal



Data Sanitization



Weekend Exchange



On-Site Data Wipe



Repair Services



Lease Returns



Employee Purchase Program



Retirement Solution



Online Portal



Donations

IT Asset Recovery and Refurbishment Services

TechTurn's services make the entire asset recovery process convenient and easy, while delivering maximum value for your used assets. These services are tailored to reduce the risks involved with asset transportation, data destruction, e-waste disposal and brand protection. TechTurn is a leader and specialist in the asset recovery industry because we are the experts at helping our customers mitigate, reduce or even eliminate their asset retirement risks!

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Press Releases

Microsoft's Authorized Refurbisher Program Gives Computers a Second Life

http://www.microsoft.com/environment/our_commitment/articles/computer_refurbishers.aspx

TechTurn Launches Retirement Solution for Altiris Notification Server

<http://www.techturn.com/News/CompanyNews/TechTurnLaunchesRetirementSolutionforAltiris/tabid/202/Default.aspx>

The T-Mobile Technology Innovation: Manufacturing, Distribution & Retail Award Nominee

<http://www.richtech.com/events/awards2009.html>

YPO-WPO selects TechTurn for the SEN Corporate Social Responsibility Leadership Award

http://www.ypo.org/documents/SEN_CSR_press_release_3-09.pdf

IDC Issues G.R.A.D.E. Certification to TechTurn

<http://www.idc.com/getdoc.jsp?containerId=prUS21670109>

What to do with that old IT equipment

http://www.emqus.com/index.php?/emq/article/what_to_do_with_that_old_it_equipment_334

Motion Partners with TechTurn for Recycling

<http://www.austinstartup.com/2008/12/motion-partners-with-techturn-for-recycling/>

TechTurn in Network World "Find Value in the computers that have reached end of life"

<http://www.networkworld.com/newsletters/techexec/2008/091508techexec1.html?page=1>

TechTurn Board of Director member Dan Esty appears in Comedy Central's The Colbert Report

<http://environment.yale.edu/news/5705>



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Press Releases

TechTurn in BusinessWeek "Cash for Trash"

http://www.businessweek.com/magazine/content/08_31/b4094036650513.htm?chan=top%20news_top%20news%20index_top%20story

TechTurn Selected by AlwaysOn as a Global 250 Winner

<http://www.techturn.com/News/CompanyNews/AOGlobal250Winner/tabid/193/Default.aspx>

TechTurn, EPA Hosts Second Annual Earth Day Computer Collection Event in Washington D.C.

<http://www.techturn.com/News/CompanyNews/TechTurnEPAHostsSecondAnnualEarthDayComput/tabid/189/Default.aspx>

TechTurn President, Jake Player, Participates in Podcast for eWeek

<http://www.eweek.com/c/a/Channel/Where-Does-All-That-Old-Gear-Go/>

TechTurn Installs World's First Microsoft Authorized Refurbisher Operating System

<http://www.techturn.com/Portals/0/MAR%20OS%20load.doc>

TechTurn, Austin Energy, City of Austin Solid Waste Services, Dell, Goodwill Sponsor Event Hosted by State Sen. Kirk Watson

<http://www.techturn.com/Portals/0/Press%20Release%20-%20Goodwill%20Collection.doc>



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TechTurn Logos



TechTurn™
Technology Rebuilt

http://hosting.kyozou.com/techturn/LOGO/TechTurn_logo.eps



http://hosting.kyozou.com/techturn/LOGO/TechTurn_logo-black-hi-res.jpg



http://hosting.kyozou.com/techturn/LOGO/TechTurn_logo-wh-hi-res.jpg

